



## CONTENT & SEO STRATEGY

- Do you have website content, or do you need copywriting help?
- Key services/products descriptions
- Testimonials, case studies, or social proof
- SEO keywords you want to rank for (or let us handle that!)

## WEBSITE TECH

- Do you own a domain name? (Yes / No, need help)
- Do you have web hosting? (Yes / No, need recommendations)
- Need branded email setup (yourname@yourbusiness.com)?
- Any integrations? (CRM, email marketing, payment gateways)

## MARKETING & LEADS

- Do you have a marketing strategy? (SEO, PPC, social media)
- Need help with branding, lead funnels, or ad campaigns?
- Are you tracking leads? (Google Analytics, Facebook Pixel, etc.)